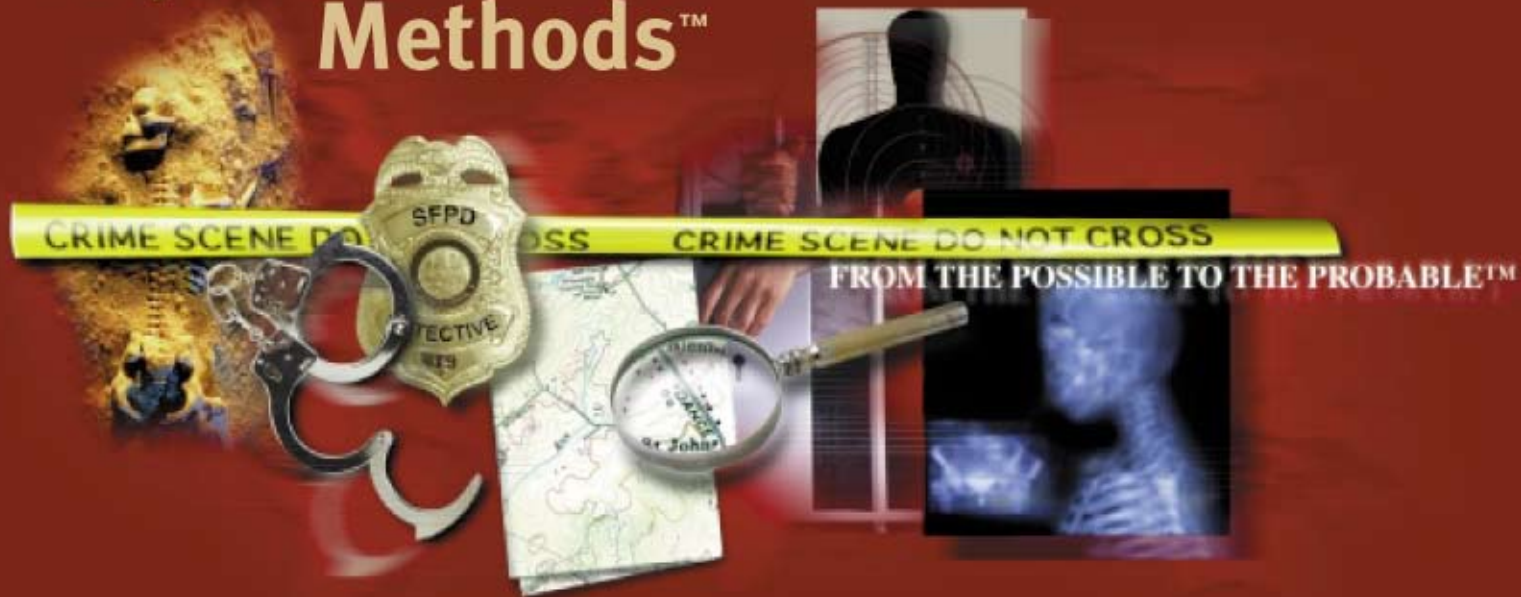


Extraordinary Crimes require Extraordinary Methods™



SHIELD™
INTERNATIONAL



presents **Criminal Investigative Analysis**

CRIMINAL PROFILING

Learn how to apply the principles of Criminal Behavioral Profiling in your investigations, evaluations, and prosecutions.

"Criminal Investigative Analysis", also termed "Criminal Profiling" or "Psychological Profiling", is the process of analyzing the behavioral facts of a crime and making logical deductions based on experience and research to formulate characteristics of the unknown offender. This process has traditionally been applied to higher profile cases that involve homicide, rape, or arson. More recently, however, this process is being applied very successfully to missing persons, kidnapping, violence in the workplace, stalking, white-collar crimes, extortion, robbery, violence in schools, gang-related, and child abuse cases. The main topics of this process include behavioral analysis, offender characteristics, victimology, motive identification, crime scene analysis, signature vs. MO, psychopathology, recidivism, and threat assessment.

WARNING! VIOLENT CONTENT!
 Due to the nature of this program, the written and visual materials used to demonstrate certain case studies contain cruelty and violence, and may be unsettling for some participants.

In this intensive workshop available in one and two-day formats, you will learn:

- The fundamentals and application of criminal profiling
- The history and development of profiling - how great investigators have used these principles for decades
- How to apply the "Ten Filters" of profiling
- How profiling aids in obtaining search warrants, crime analysis, prosecutive strategy development, crime scene reconstruction, and pre-sentencing reports
- How to predict offender characteristics by understanding their criminal behavior
- How to probe and reveal elements of the criminal mind
- How to correlate the interrelationship of why the victim was chosen, how the crime was committed, and the suspect. Why + How = Who
- How profiling is applied to Homicide, Rape, Arson, Robbery and other crimes.
- How to predict recidivism
- How to predict potential violent behavior

Case studies offer practical application.

Investigative theory is always helpful. However, practical application is the key to understanding how it works. The Criminal Investigative Analysis workshop includes actual case studies, complete with crime scene photos and case documentation, illustrating how to apply profiling principles in various situations.

Course Credit and Materials

As a participant in this intensive workshop, you'll receive 8 hours per day of POST certification credit in most states. Also included is a comprehensive course workbook including case studies and job aids. College credit is available through Weber State University.

Shield's Faculty

All of Shield's faculty are experts in their respective disciplines, and have at least 20 years experience in law enforcement. Senior Shield faculty include Gregory M. Cooper, Rick Webber, Mike King, and Rudolph Reit. Other affiliates include Dr. Kim Rossmo, and Steven Gottlieb.

"As a psychiatrist, I have been trained to evaluate people and their behavior largely by their verbal report in diagnostic interviews. This is not adequate for assessing an antisocial or psychopathic individual.

What I learned from Greg Cooper's Criminal Profiling seminar is the critically needed tool of behavioral analysis of an individual's crime for a more comprehensive grasp of his/her state of mind. Greg teaches this type of analysis in clear, accessible language with compelling evidence from his many years of experience in criminal investigation."

Laurie Raymond, MD
 Clinical Instructor in Psychiatry,
 Harvard Medical School

"Criminal Profiling is a very useful tool to identify what type of criminal committed the crime. In many cases, you just don't have enough hard evidence to go on. Criminal Profiling narrows it down because you look at more than just the hard evidence. You look at why. This is particularly important when investigating multiple killings. Criminal Profiling helps you find the common thread."

Probate Judge Gary L. Thomas
 Former Homicide Investigator
 Winston-Salem, North Carolina

For more information and seminar dates, check our website at www.shieldintl.com or call 1-800-209-8403

Your Presenters



Gregory M. Cooper –
 A former FBI agent, Greg was an instructor at the FBI academy and an adjunct professor at the University of Virginia, where he taught criminal psychology, criminal investigative analysis, and analytical aspects of criminal behavior. Greg holds a master's degree in public administration from Brigham Young University. While at the FBI academy, he served as the national manager of the Violent Criminal Apprehension Program (VICAP) and as a supervisor of the Investigative Support Unit. Greg was also a contributing author to the *Crime Classification Manual*, a landmark book classifying homicide, arson, and sexual assault. He has consulted internationally with law enforcement agencies on thousands of cases and many types of crimes. Currently, he lives in Provo, Utah where he is Chief of Police.



Mike King
 A 20-year police veteran, Mike served in patrol, motors, SWAT, and detective functions with the Ogden City Police Department before he was assigned to the Weber County Attorney's Office as an investigator. A graduate of Weber State University in criminal justice, Mike also received specialized training from the FBI behavioral sciences unit. He has lectured nationally for the FBI and Bureau of Justice Assistance and has been published in the FBI Journal and many national police magazines. Mike is the recipient of numerous awards including 1989 National Police Officer of the Year, and commendations from US President Ronald Reagan and Utah Governor Norman Bangert. Currently, he serves as the Director of the Criminal Justice Support Unit for the Utah Attorney General's office.

Additional Workshops

- Crime Analysis Applications
- Major Case Management
- Sexual Assault Investigation/ Rape Typologies
- Geographic Profiling
- Arson Investigation
- Homicide Investigation
- Violence in the Schools
- Violence in the Workplace
- Prescriptive Interviewing
- Stress Management
- Media Relations in Law Enforcement
- Administrative Leadership
- Development Instructor
- Development



See our complete product line at www.shieldintl.com or call 1-800-209-8403.

Crime Classification Manual \$32.95

(Douglas, Burgess, Burgess & Ressler)
 This landmark book classifies the three major felonies - murder, arson, and sexual assault - based upon motivation of the offender; standardizing in one place, for the first time, the language and terminology used throughout the criminal justice system. The manual provides access to the same information used by the FBI. (374 pages, softcover from Jossey-Bass)



Sexual Homicide: Patterns and Motives \$25.00

(Douglas, Burgess & Ressler)
 This authoritative book represents the data, findings, and implications of a long-term FBI sponsored study of serial sex killers. Specially trained FBI agents examined thirty-six convicted, incarcerated sexual murderers to build a valuable new bank of information which reveals the world of the serial sexual killer in both quantitative and qualitative detail. (234 pages, softcover from Free Press)



The Science of Crime \$49.95

(NOVA Video Cassette Series)
 This 3-part series from the Emmy award-winning television program NOVA explores some of the darkest, most heinous crimes of our day - and the increasing role that science and scientific methods play in tracking and apprehending some of the most violent and dangerous serial offenders. Fortunately for us scientific sleuths are on their trail - armed with state-of-the-art techniques for scrutinizing crime scene evidence and sketching what is often an astonishingly accurate personality profile of the perpetrator. Included in this collector's boxed set is:
 • *The Bombing of America*
 • *The Hunt for the Serial Arsonist*
 • *Mind of the Serial Killer* (also available separately, \$19.95). (Total approximate. time 180 min., 3 VHS cassettes from WGBH Boston)



Shield Suspect Information Forms™ \$6.95

Keeping accurate records of suspect information is a key element in successfully completing any investigation. For collaboration, communication and identifying possible serial links, the *Shield Suspect Information™* form provides a complete and consistent way to compile and store suspect information for easy retrieval. (Pkg of 50)

Shield Victimology Profile™ \$6.95

Victimology is the key to crime analysis. Knowing as much as possible about the victim in a crime can be as important as knowing about the offender. The *Shield Victimology Profile™* provides a comprehensive way to create a profile of the victim, their lifestyle, their activities, and why they may have been selected by the offender. (Pkg of 50)



Shield Rapist Typology & Profile Worksheet™ \$12.95

Knowing the profile of the offender is an extremely valuable tool for leading an investigation. The *Shield Rapist Typology and Profile Worksheet™* will help you create and identify the typology and profile of the offender by analyzing the offender's behavior. This profile can then be used to narrow the scope of the investigation, while assisting in identifying probable candidates and subsequently prosecuting the offender. Can be used in conjunction with the *Shield Sexual Assault Questionnaire™*. (Pkg of 25)

Shield Sexual Assault Questionnaire™ \$19.95

Generally, the key to effectively completing a sexual assault investigation is being able to gather as much complete, specific information as possible from the victim. The *Shield Sexual Assault Questionnaire™* is an excellent way to gather precise, detailed information about the assault and specific offender behaviors during the assault, which are crucial to creating an offender profile. Can be used in conjunction with the *Shield Rapist Typology and Profile Worksheet™*. (Pkg of 25)

Shipping and handling charges are not included in the above prices.

CRIMINAL PROFILING

Learn state-of-the-art profiling techniques from one of the leading experts as he penetrates the minds and motives of the most terrifying criminals.

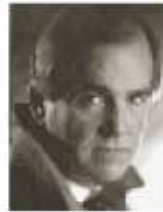
Criminal Investigative Analysis Principles Apply to Any Investigation

Criminal Profiling is often associated with helping to solve high-profile, violent crimes committed by serial offenders. However, the principles of Criminal Profiling are an invaluable tool - not only in high profile cases, but also in everyday investigations. Every crime, large or small, has a victim and an offender. The insights, techniques and practical tools you will gain from this workshop will become an integral part of the way you do your job every day.

With Criminal Investigative Analysis, you narrow the search and expand the understanding.

As violent behavior proliferates, criminal justice professionals find it increasingly difficult to identify, diagnose, apprehend, and successfully prosecute offenders. Traditional evidence - forensics, circumstantial, eye witness, and confessions - remains a critical component, in revealing *what* happened, but many investigators need more.

Criminal Profiling goes beyond the facts to help you understand *why* it happened. And equally important, the type of person who committed the crime. This leading technology, once held closely by a handful of experts, is now available to you from Shield International.



"Not all who teach profiling are qualified to do so. Greg Cooper is one who is. He has practiced it, taught it, lived it."

This exceptional course will show you how profiling is a viable tool for determining probable cause, developing interrogation techniques, assisting the prosecution, and offering expert testimony. I highly recommend it."

John Douglas, author of *Mindhunter: Inside the FBI's Elite Serial Crime Unit*
New York Times Bestseller

Be proactive - not reactive.

With Criminal Profiling you learn to analyze the specific behaviors unique to the criminal and their personality, allowing you to narrow the list of possible offenders to a much smaller list of probable ones. This method increases the success, quality, and speed of the criminal justice system starting with the crime scene all the way to the courtroom. More importantly, by applying the principles of profiling you will do your job better, whether you are a law enforcer, a prosecutor, a mental health professional, or a corrections officer.

Distinguish yourself and your career.

Learning how to apply these proven techniques will bolster your skills and set your career apart.



Workshop Dates and Locations

July 22-23

Detroit, MI

*Detroit Police Department**

August 12-13

San Bernardino, CA

*San Bernardino County Sheriff's Department**

** Sponsoring Organization*

Call 1-800-209-8403 to reserve your space now!

Custom on-site workshops are available for your organization.

Shield Workshop Pricing and Registration

Two-day Workshop

1-2 participants	\$249 each
3-9 participants	\$229 each
10 or more participants	\$209 each



Cancellation Policy: Shield reserves the right to cancel or postpone any workshop. All paid and registered participants will be given the option of a refund or credit towards another workshop or other Shield products.

All dates and times are subject to change, please call Shield at 1-800-209-8403 for course update.

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put criminals **away.**