

NORTHSTAR IS THE PRODUCT LINE FOR . . .

Original Equipment Manufacturers (OEM)

Original Equipment Manufacturers (OEM) need quality automotive products at industrial pricing and the Northstar products deliver. Our Technical Field and Sales Team carefully analyze production requirements for our customers to ensure the correct product is applied in the most efficient manner. Our goal is to be a valued partner for the OEM customer with a focus on increasing our customer's productivity and profitability.

Fleet

Lusid is proud to be the leading supplier of the Fleet and Transportation Industry. Our range of Northstar product lines include 100% polyurethane coats which provide outstanding durability, high gloss and longevity for fleet owners. Lusid's easy to use, low VOC technology has led to an increased penetration into highly regulated markets.

Light Industrial

The traditional market has continually failed to meet the needs of the light industrial customer. These large-volume users are reluctant to pay the high prices of traditional automotive paint manufacturers, but need the technology typically unavailable for industrial coatings manufacturers. The Northstar product line fills that gap perfectly, offering automotive color and technology at very competitive prices. We are meticulous in working closely with our customers to satisfy every requirement. Lusid is also the leader in the transition to HAPS free, low VOC environments.

Automotive

Lusid's Northstar line includes a full line of automotive paint products, including primers, sealers, surfacers, basecoats, clear coats and single stage topcoats which have captured numerous awards for show cars and trucks. We offer automotive quality replacement products that allow better competitive pricing and improved profitability for both jobbers and end users. Our low VOC products are unsurpassed in application ease, gloss and performance.



ABOUT LUSID TECHNOLOGIES

Our Mission . . .

Lusid Technologies is dedicated to supplying state-of-the-art product technology to the OEM, Fleet, Automotive and Light Industrial marketplace. Our Northstar™ products are automotive quality tailored to meet Fleet and OEM application requirements. Lusid's research and development laboratory, coupled with our Sales Team, work diligently to ensure suitable applications for our customer needs. Our continuing rapid sales growth fuels our mission and is a testament to its success.

We invite you to join this effort and work with Lusid. We are meticulous and determined in our efforts to deliver the finest paint products for the future with passion and integrity.



State-of-the-art Manufacturing

Lusid's 90,000 sq. ft. state of the art production plant is located on 26 acres in Salt Lake City, Utah. The modernized facility allows Lusid continued growth while manufacturing ALL of its product lines as well as storage of an extensive inventory. A full line manufacturer of color and components, Lusid is a competitive leader in the marketplace. The end result is better margins for our jobbers while ensuring highly competitive pricing for the end user.

Extensive Research and Development Laboratory

Lusid has assembled a team of chemists and technicians to ensure quality product development. Our team has more than 200 years of combined lab and field experience, which permits Lusid products to be custom-manufactured for end use applications. Unlike our competitors, we tailor our products for special applications – increasing customer satisfaction and productivity.

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Contact Local Distributor

**FLEET
OEM
AUTOMOTIVE
INDUSTRIAL COATINGS**

A DIVISION OF LUSID TECHNOLOGIES
NORTHSTAR™



Accelerating Paint Technology™

Mixing Northstar is as easy as 1, 2, 3 . . .

- 1 Set of 39 Tints (SHS Tints), plus 12 dry pearls.
- 2 Choice of 18 Binders,
Our most commonly used binders are listed below
- 3 Mix and apply

SHS Tints

Northstar offers the simplicity of one-toner system and the diversity of 18 quality finishes.

Simply select the appropriate binder and other system components to extend your capability and profitability.



and Color specific Material Safety Data Sheets (MSDS) are also available through Mix Master™.

Lusid is proud to have recently released the Northstar Color Box. This collection of 960 hand sprayed color chips is unparalleled in the Fleet and OEM market place. The Northstar Color Box offers a full selection of the most popular solid colors, and a toner let down chip set to assist in color tinting and new color development.

Lusid is in the final stages of preparing the release of more than 400 hand sprayed Metallic color chips, making Northstar the clear leader in the Color Documentation arena for 2K Polyurethane and other Quality finishes.



MP Series MPBS Series 777 Series 928 Series 935 Series 150 Series 128 Series BC3 Series BC3LV Series

MP Series - MP is our highest grade of Polyurethane topcoat offering outstanding gloss, chemical resistance, abrasion resistance and long lasting durability. Designed originally for the marine and aircraft industries MP has developed a strong following with our oil industry, RM concrete truck and commercial vehicle fleet customers.

painting oil industry applications such as service rigs and frac tanks, it has also become popular for larger commercial vehicles such as super vac trucks and fuel tankers.

777 Series - 777 is a high quality DTM polyurethane topcoat with Super Anti Sag properties. The product was designed to be applied with airless, air assist, pressure pot or conventional application to very high film builds. Originally produced to support our oil industry customers, it quickly became very popular in the OEM heavy industry, civil engineering and commercial vehicle sectors. Clearly the combination of DTM, high film builds and polyurethane durability has proven to be extremely valuable.

928 Series - 928 is Lusid's 'flagship' polyurethane topcoat developed for the bus, truck and rail industries along with a host of other applications. It was designed specifically to outperform all of our competitors in these markets in terms of both quality and price performance, which delivers a competitive edge without compromise.

935 Series - 935 is a medium solids premium grade polyurethane topcoat which offers outstanding coverage, chemical resistance and gloss retention. It is similar in use to our 928 Series but delivers additional price performance when price is the overriding factor. It is the "workhorse" of Lusid's collection.

150 Series - 150 is a single stage coating that can be used in either 1K or 2K applications. It is a medium solids modified acrylic offers outstanding gloss together with very fast dry times. It sells into many industries including OEM agricultural equipment, light industrial and automotive applications. Though Lucid produces 500B (specifically designed for aerosol filling), 150 has proven extremely popular with stores who want to fill their cans with the full range of industrial colors without needing to carry both binders.

128 Series - 128 is a DTM single stage coating that can be used in either 1K or 2K applications. This binder, designed specifically for heavy industry, can be applied with airless,

air assist, pressure pot or conventional methods. The 'Super Anti Sag' properties allow it to be applied to very high film builds in a minimum number of coats. Selling primarily into the heavy industrial OEM markets, civil engineering, heavy plant refurbishment and sea freight container industries, it is also suitable for many other applications.

BC3 Series - BC3 is our latest and most exciting addition to the range. It is a premium grade 1K OEM and Fleet basecoat system with a combination of exceptional coverage and very fast dry and tape times. Designed for the originally for the RV manufacturing industry BC3 has overtaken the majority of the dominant suppliers to become the fastest growing

new product in its field. Offering exceptional performance properties, huge color range and ease of use, BC3 is destined to become one of most popular binders in the system boasting unlimited application possibilities.

BC3LV Series - Similar in every way to our BC3 Binder except for being designed specifically for areas with restricted VOC legislation. Canadian, Californian and other VOC legislation areas are now able to benefit from qualities such as coverage, fast drying and extensive color range that National Rule customers currently enjoy. OEM suppliers of RV and Truck manufacturing are now able to obtain compliance without sacrificing quality and desirable application characteristics.

The entire Northstar SHS toner system is available in Gallon and Quart sizes. In addition to the vast color selections, there are 12 powder Pearl pigments which allow the WD, Jobber or end user a compact but full color offering.

After color is selected, the appropriate binder is then chosen which finalizes the application of the product in one of 18 Quality finishes. By using the online (www.lusid.biz) or downloaded version of Lusid's Mix Master™ Color Retrieval Program, thousands of color formulas are available.

Mix Master™ also provides full Technical Data Sheets (TDS) for proper surface preparation, Primer selection, and full mixing instructions for the selected Quality mix. Product

